



Mississippi-Alabama Sea Grant Consortium

Grant opportunities for local community partners

By Loretta Leist

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Handouts available:

- Strategic Plan
- Handbook (Detailed Proposal Instructions)
- RFP Examples
- This presentation
- Information about Currently Funded Projects

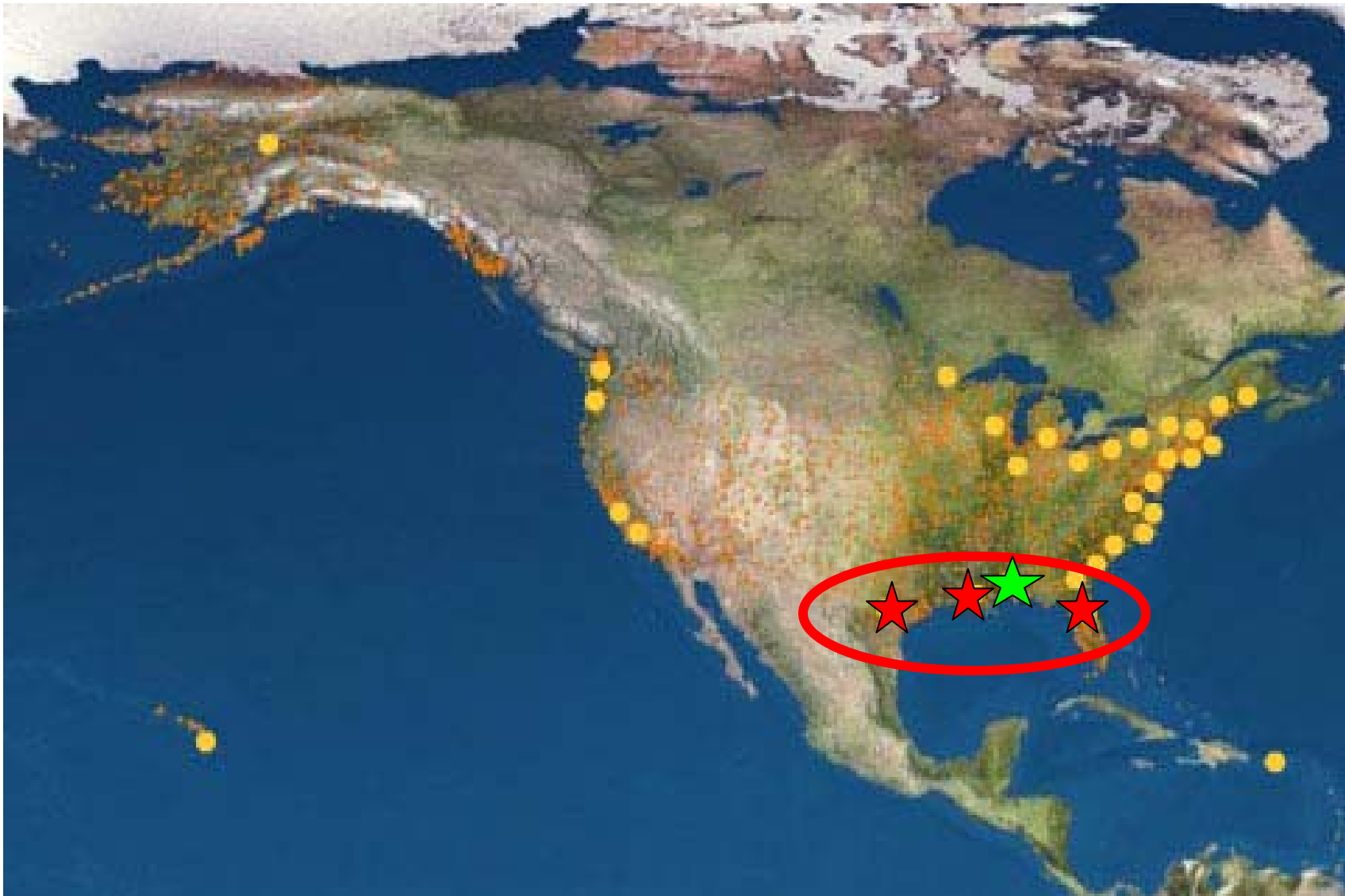
Presentation Outline:

1. Sea Grant Background
2. Strategic Areas
 - Coastal Community Resiliency and Resource Management
3. Non-science projects
4. Types of grants
5. How to find out about our funding opportunities and how to apply.

What is Sea Grant?

- Federal/state partnership administered by NOAA
- National Sea Grant Office (NSGO)
- Sea Grant College Program
- Mississippi-Alabama Sea Grant Consortium (1972, Gulf Coast Research Laboratory, USM fiscal host)
 - AL - Auburn, Dauphin Island Sea Lab, University of South Alabama, University of Alabama/Birmingham, MS - Mississippi State University, Jackson State University, Gulf Coast Research Lab (USM), University of Mississippi
- \$ flows from Federal Government → NOAA →
NSGO → USM(MASGC) → PI
- Regional projects

National Sea Grant College Programs and Regional Funding



The Strategic Plan

Mission Statement:

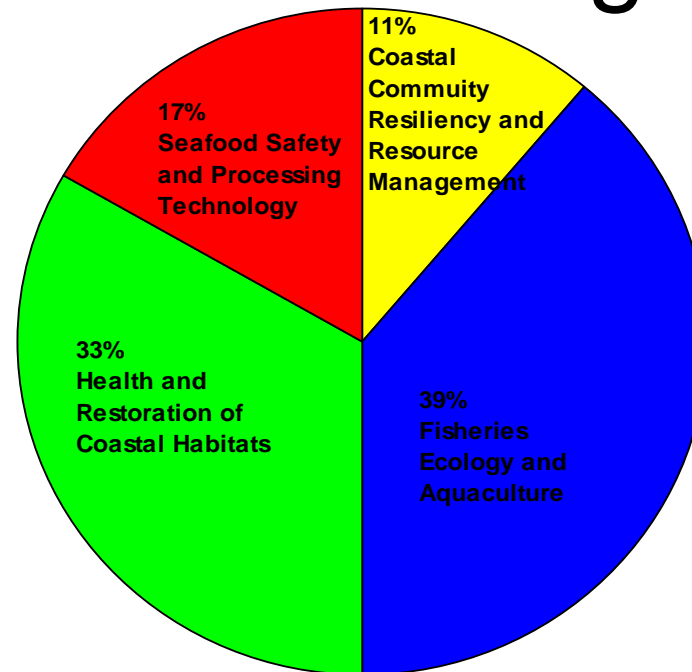
The mission of MASGC is to enhance the sustainable use and conservation of ocean and coastal resources to benefit the economy and environment in Alabama and Mississippi. Science Serving Coastal Alabama and Mississippi is the simpler version of the MASGC mission. To fulfill this mission, MASGC commits to interdisciplinary environmental scholarship and **community-based natural resources management** so that coastal and marine resources are conserved and managed for a sustainable economy and environment. The tools available in support of the MASGC mission are applied interdisciplinary marine science research, communications, education, extension, and legal services using both targeted and cross-cutting approaches. These tools are utilized at the **local, state, regional**, national, and international arenas.

The Strategic Plan

5 Priority Theme Areas:

1. Health and Restoration of Coastal Habitats
2. Coastal Community Resiliency and Resource Management
3. Seafood Safety and Processing Technology
4. Fisheries Ecology and Aquaculture
5. Marine Education (K-12, college and Community Outreach)

Coastal Community Resiliency and Resource Management



GOAL: To provide economic leadership in maintaining a balance between coastal development and historical activities in coastal communities.

Pages 12-14 Strategic Plan

Coastal Community Resiliency and Resource Management

Strategic Actions

- MASGC will support integrated research, education, and outreach programs to:
- Develop, implement, and evaluate resilient community planning technologies.
- Assess socioeconomic impacts of pathogens on coastal businesses and recreation.
- Determine market and non-market valuation of coastal resources.
- Develop socioeconomic indicators for low-impact, nature-based tourism and recreation.
- Assess socioeconomic issues of working waterfront communities relative to future management and development.
- Implement programs for ocean observing systems.
- Participate in programs leading to the alignment of state and local policies, incentives, and other resources to promote and implement planning for sustainable development.
- Provide science-based information through educational programs on smart growth concepts, economic values of existing coastal resources and potential values of new resource-based opportunities.
- Provide leadership in addressing issues associated with maintaining working waterfronts.
- Facilitate public safety programs such as rip currents awareness programs.

Coastal Community Resiliency and Resource Management

Objectives

- Two coastal communities will develop long-range plans for community resiliency.
- Support formative and economic assessments of two nature-based tourism programs in Alabama and Mississippi.
- Working waterfronts will be preserved in two coastal communities.
- Annual workshops in coastal counties targeting coastal city officials, safety workers and hotel/condominium managers will inform key people about rip currents. Topics will include education on what rip currents are, why and how they form, how to recognize and avoid them, and the legalities and responsibilities of posting rip current information.

Funded Non-submarine Eco-tourism Proposals

PI's Institution	Title
AL Gulf Coast Convention & Visitors Bureau	Coastal Corridor - Phase I (AL Gulf Coast Convention & Visitors Bureau)
Audubon Mississippi	Promoting the Great Backyard Bird Count and Mississippi Coastal Birding and Wildlife Trail
Faulkner State Community College	The 1st Alabama Coastal BirdFest
Dauphin Island Bird Sanctuaries, Inc.	International Migratory Bird Day Celebration
Eco-Logic Restoration	2007 Economic Evaluation of Coastal Birding Festivals in Alabama and Mississippi
Auburn University	Southwest Alabama Working Waterfront Inventory: An Interdisciplinary Approach
The University of Southern Mississippi	Linkages Between the Economy and the Environment of the Coastal Zone of Mississippi
Auburn University	The Status and Relation of the Coastal Zone to Alabama's Economy
Mississippi State University	Evaluation of the Ecological Role and Techniques for the Management of Tidal Marshes on the Mississippi and Alabama Gulf Coast
Mississippi State University	Development of Recreation and Climate Guide for the Mississippi Coastal Area
Gulf Coast Research Laboratory	Birds of the Mississippi Coast, and Where to Find Them - A Guidebook
The University of Southern Mississippi	Analysis of Habitat Use by Intercontinental Bird Migrants Along the Northern Coast of the Gulf of Mexico
Mississippi State University	Preliminary Assessment of the Economic Impact of Dockside Gaming on the Commercial Seafood Industry in Coastal Mississippi

Additional RECENT Proposals

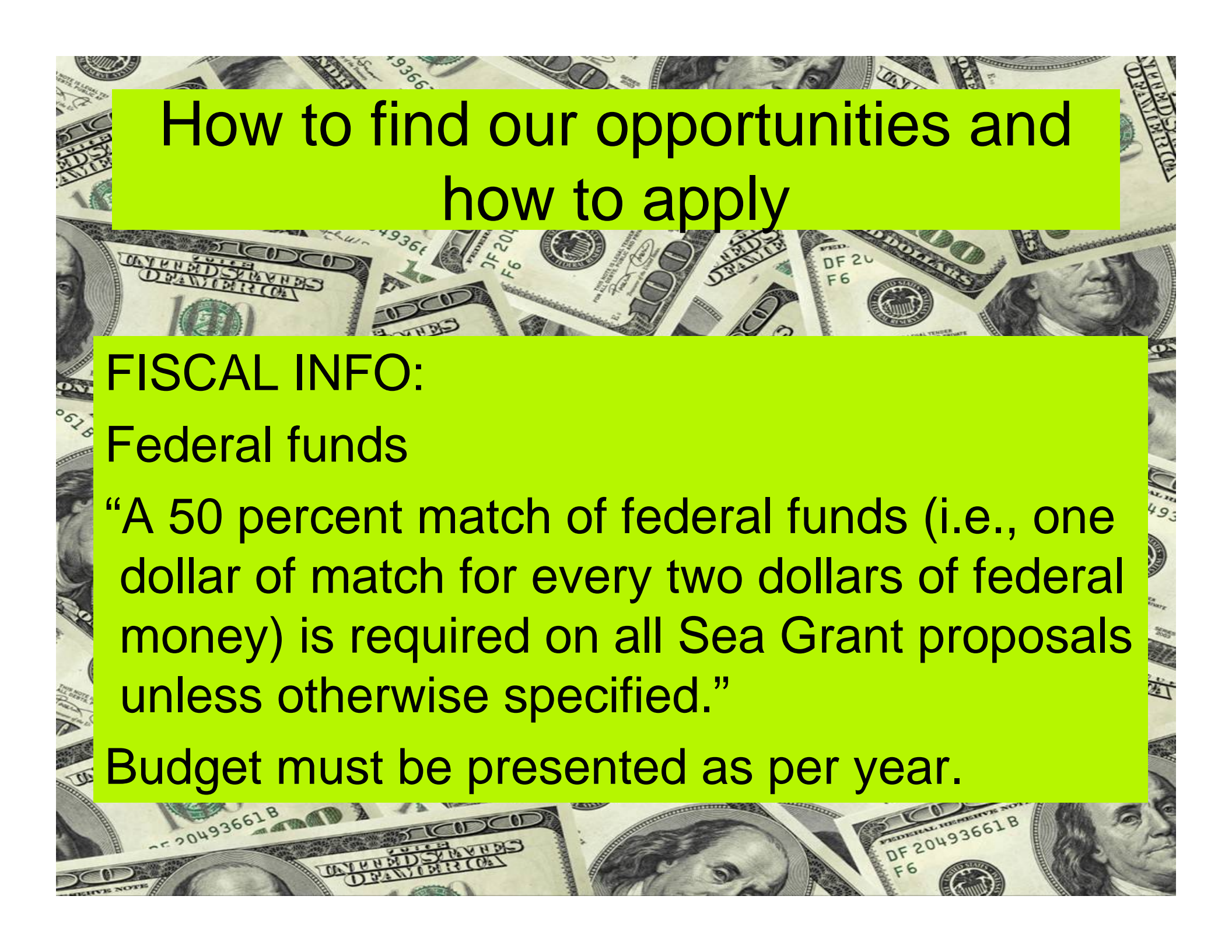
- City of Dauphin Island: Mayor Collier, Facilitation of a Long Term Strategic Plan for the Town of Dauphin Island
- Recent Omnibus Proposal (Pending) Local Area Chamber of Commerce Leadership Project
- 2 From local private consulting business (for GOMR economics, and Working Waterfront Competition)

Types of Sea Grant funding opportunities

- Omnibus (every 2 years, for 2 years of funding, encouraged to stay under \$70K/year, high competition with research projects), next cycle starts Spring of 2009
- PD funds (open deadline, goes through moratoriums depending on budget, wise to pre-solicit)
- NSI (annual, typically science and/or education based)
- Regional (Recent Hazard Resiliency Competition)
- Other - NOAA Broad Area Announcement, special competitions (Working Waterfront)

Regional Initiatives and Outreach Projects

- Held regional competition as part of our Omnibus competition based on hazard resiliency projects
- Work with local school systems in education projects as a compliment to our education component
- Extension and Outreach staff dedicated to working with PIs and educating the public on local issues.

The background of the slide is a collage of various US dollar bills, including \$100 and \$50 bills, scattered across the entire page. The bills are slightly overlapping and tilted at different angles, creating a textured, financial-themed background.

How to find our opportunities and how to apply

FISCAL INFO:

Federal funds

“A 50 percent match of federal funds (i.e., one dollar of match for every two dollars of federal money) is required on all Sea Grant proposals unless otherwise specified.”

Budget must be presented as per year.

How to find our opportunities and how to apply

- Typical components of application (forms, forms, forms...):
 - Title/Cover Form
 - Project Summary Form
 - Abstract, Narrative, Literature Cited, CV/Resume
 - Letters of Support
 - Quality Assurance Statement
 - Project Schedule Form
 - Budget Forms (one/year) both budget and budget justification forms
 - Consent Form
 - Certification Form CD-512
- Federal funding through state University system
 - State and local government and non-profits are eligible
 - Subject to all the typical federal forms and forms required by the University and MASGC forms
 - No Grants.gov hassles for the applicants
 - USM fiscal agent
 - Local office for federal funds



How to find our opportunities and how to apply

- TIPS and FAQs answers:
 - PI = Principle Investigator
 - Traditionally involved University based proposals
 - Pre-solicit, ask how you can tweak your project to be in-line with Strategic Area
 - Sometimes it is a matter of how the proposal is worded
 - Check website often during application, forms and policy change often
 - Don't Panic
 - CALL ME, ASK QUESTIONS
- If you are interested in being on my RFP list, give me your contact information, otherwise check our web-site or give me a call!

Loretta Leist

Mississippi-Alabama Sea Grant Consortium

Gulf Coast Research Laboratory

University of Southern Mississippi

703 East Beach Drive

Ocean Springs, MS 39564

228-818-8835

loretta.leist@usm.edu

MASGC web-site: <http://masgc.org>

National Sea Grant web-site:

<http://www.seagrants.noaa.gov>

